

# LIVEMX: Third Open Call for Projects

Fields marked with \* are mandatory.



## LIVEMX | THIRD OPEN CALL FOR PROJECTS

All communications and submissions part of LIVEMX will be carried out in English, including application, contract and implementation progress. However, language skills are not rated in the project evaluation and applicants are welcome to make use of online translation tools.

### APPLICANT (ENTITY) INFORMATION

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In this section, we request basic information for a better understanding of the applicant's background and eligibility.

\* Legal Name

Short Name / Acronym

\* Address (Street, Town, Postal Code)

\* Country

AT - Austria

- BE - Belgium
- BG - Bulgaria
- HR - Croatia
- CY - Cyprus
- CZ - Czech Republic
- DK - Denmark
- EE - Estonia
- FI - Finland
- FR - France
- DE - Germany
- GR - Greece
- HU - Hungary
- IR - Ireland
- IT - Italy
- LV - Latvia
- LY - Lithuania
- LU - Luxembourg
- MT - Malta
- NL - Netherlands
- PL - Poland
- PT - Portugal
- RO - Romania
- SK - Slovakia
- SI - Slovenia
- ES - Spain
- SE - Sweden
- IS - Iceland
- NO - Norway
- LI - Liechtenstein
- AL - Albania
- BA - Bosnia and Herzegovina
- GE - Georgia
- XK - Kosovo
- ME - Montenegro
- MK - North Macedonia
- RS - Serbia
- UA - Ukraine
- AM - Armenia
- TN - Tunisia
- Turkey (only eligible if negotiations to participate in the Creative Europe Programme - Culture Strand - have been finalized by November 6th, 2023).

\* Specific Legal Statutes

- Public body
- Private body (e.g. Association, NGO, Company, etc.)
- International organisation
- Other

If 'Other', please specify:

\* Profit/Non-profit Nature

- Non-profit entity  
 For-profit entity

\* Has the entity been established for at least 1 year?

- Yes  
 No

\* Date of Legal Registration

To be an eligible applicant, proposals must be presented by an entity established at least one year before the application submission date.

\* Website

\* Please provide an overview of **two reference projects/activities** which demonstrate the applicant's track-record of working in the sector, specifically within the context of the proposal presented (live music venues, music export or digital solutions that can be applied to the music sector).

*2500 character(s) maximum*

\* Have you **led** a European-funded project in the last three years?

- Yes  
 No

\* Have you been part of any European projects in the last three years?

- Yes  
 No

\* If yes, how many projects were you involved in?

- 1  
 2  
 3 or more

Under which programme was the project(s) funded by (select all that apply):

- Horizon Europe  
 Erasmus+  
 Citizens, Equality, Rights and Values Programme

- Creative Europe
- Other

If 'Other', please specify the programme and your role.

\* What was your role(s) in the Horizon Europe-funded project(s)? (select all that apply)

- Coordinator
- Partner
- Associated Partner
- Other

If 'Other', please specify your role.

\* What was your role(s) in the Erasmus+ -funded project(s)? (select all that apply)

- Coordinator
- Partner
- Associated Partner
- Other

If 'Other', please specify your role

\* What was your role(s) in the Citizens, Equality, Rights and Values Programme-funded project(s)? (select all that apply)

- Coordinator
- Partner
- Associated Partner
- Other

If 'Other', please specify your role.

\* What was your role(s) in the Creative Europe-funded project(s)? (select all that apply)

- Coordinator
- Partner
- Associated Partner
- Other

If 'Other,' please specify your role:

## IDENTIFICATION OF MAIN CONTACT

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In this section we request details about an individual we can reach out to for further communication **during the application process**. Your provided contact person's information will remain confidential and will solely be used for the purposes mentioned.

\* First Name

\* Last Name

\* E-Mail

\* Telephone (include international code, e.g. +351)

\* Position within the organisation

## TECHNICAL DESCRIPTION

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This section serves to provide a comprehensive understanding of the project's technical aspects, activities and objectives.

\* Title/Name of the Project

**Project Subtitle**

\* **Topic covered by the proposal:**

Remember that you must identify and select which of the LIVEMX topic your proposed project aims to address.

Music Export

- Live Music Venues
- Digital Circulation and Engagement

\* Which challenge(s) under the Music Export topic does your project address:

*between 1 and 3 choices*

- Developing music export through co-creation
- Promoting new music and artists abroad in innovative ways
- Developing professional networks and understanding of new markets

\* Which challenge(s) under the Live Music Venues topic does your project address:

*between 1 and 3 choices*

- Develop artists' circulation in Europe
- Develop ecological solutions adapted to the live music sector
- Develop new audience strategies

\* By selecting Digital Circulation and Engagement, you must indicate which other priority it is addressing:

- Music Export
- Live Music Venues

**\* Abstract (Short Summary)**

Please provide a short summary of your project proposal. This should include: What challenge is the project addressing?; What is (are) the specific objective(s) of the project?; Through what activities are the specific objective(s) achieved?

*4000 character(s) maximum*

**RELEVANCE CRITERIA**

**\* Describe in detail how the project specifically addresses the selected challenge(s).**

*3500 character(s) maximum*

**\* Describe the general goal, and the specific objectives of the project. In addition, include an explanation of how the project is innovative, creative, new or experimental.**

*3500 character(s) maximum*

**\* Describe the European-added value of your project. The European-added value of a project is included in its capacity to go beyond national, regional and local levels.**

European-added value can be:

- Projects that include joint or collaborative activities in the main phase of the project which ensure that the key benefits, learnings, and deliverables of the project are shared or disseminated widely across several countries AND/OR

- Projects that create results that are transferable to other countries and future implementers, or scalable across other European countries than the ones they are developed and tested in the project main phase.

*3000 character(s) maximum*

## **PROJECT DESIGN**

- \* Describe the detailed project activities and include the project timeline. This action plan should cover every phase from the preparation and organisation to the final production and implementation.

*3500 character(s) maximum*

- \* Describe what are the direct results of the project activities. Explain how these results help to achieve the project objectives.

*3500 character(s) maximum*

- \* Explain how the project can be considered as inclusive and diverse.

Please provide specific strategies or actions you plan to implement to ensure that individuals of various backgrounds, including but not limited to race, ethnicity, gender, sexual orientation, age, disability, and socioeconomic status are valued and engaged in all aspects of the project.

*3500 character(s) maximum*

## **PROJECT MANAGEMENT**

- \* Describe the professional and administrative capacity (knowledge, skills and experience) of the project team.

*3500 character(s) maximum*

- \* Describe the processes and methods the project team will implement to ensure an effective workflow and high-quality implementation of the project.

*3500 character(s) maximum*

- \* Outline how the team managing the project demonstrates diversity and inclusivity. Describe how you will ensure representation from individuals of various backgrounds, including but not limited to race, ethnicity, gender, sexual orientation, age, disability, and socioeconomic status.

*3000 character(s) maximum*

## PROJECT IMPACT

**\* Explain how the results of the project address the challenge(s) selected.**

*3500 character(s) maximum*

**\* What will be the mid to long-term impact of the (successfully implemented) project?**

*3500 character(s) maximum*

**\* Provide an overview of your communication strategy and plan.**

*3500 character(s) maximum*

**\* Explain how the results can be used after the end of the project (whether by the applicant, or others).**

*3500 character(s) maximum*

## PROJECT LENGTH

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Projects may run for a period of 10, 11 or 12 months. Please note that the project timeframe encompasses the entire project lifecycle, from initial planning and preparation to execution and the subsequent follow-up activities. This must happen between April 1, 2025, and conclude by March, 2026.

**The image below illustrates all possible timeframes. If selected, during the contract signing phase you will be asked to select your project timeframe.**



POSSIBLE TIMEFRAMES	2025									2026		
	APRIL	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR
OPTION 1 (12 MONTHS)	BEGINS APRIL 1, 2025 - CONCLUDES MARCH 2026											
OPTION 2 (11 MONTHS)		BEGINS MAY 1, 2025 - CONCLUDES MARCH 2026										
OPTION 3 (11 MONTHS)	BEGINS APRIL 1, 2025 - CONCLUDES FEBRUARY, 2026											
OPTION 4 (10 MONTHS)			BEGINS JUNE 1, 2025 - CONCLUDES MARCH 2026									
OPTION 5 (10 MONTHS)	BEGINS APRIL 1, 2025 - CONCLUDES FEBRUARY 2026											
OPTION 6 (10 MONTHS)		BEGINS MAY 1, 2025 - CONCLUDES FEBRUARY 2026										

\* Please select the expected duration of your project (months):

- 12 Months
- 11 Months
- 10 Months

## BUDGET FORECASTING AND PLANNING

\* The 3rd Call for Proposals is **organized into three strands**.

The grant takes the **form of a lump sum grant**. Each strand is associated with a **fixed grant amount**.

### Grant amount:

A **fixed grant amount** is a set sum of money that is provided as financial support for the selected project. **It does not change regardless of the actual costs or expenses incurred.**

In other words, it's a fixed or unchanging sum of funding that the selected applicant will receive to accomplish the project, and they must manage their expenses within that set amount.

- STRAND A - 60,000€
- STRAND B - 40,000€
- STRAND C - 20,000€

### Budget Breakdown:

Please complete the table below, detailing the expected expenses into the different budget categories.

	Forecasted Amount (in Euros)
<b>Staff</b>	* <input type="text"/>
<b>Subcontracting</b> (subcontracting costs going beyond 30% of the total grant amount must be clearly explained)	* <input type="text"/>
<b>Equipment</b>	* <input type="text"/>
	* <input type="text"/>

<b>Travel and accommodation related expenses</b>	<input type="text"/>
<b>Other goods, works and services</b>	* <input type="text"/>

The field below will automatically calculate the sum of your budget breakdown - be sure that it equals the total grant amount (strand) that you are applying for.

Remember, LIVEMX will fund your project at 100%.

\* Briefly **explain in more detail the estimation for each budget category**. (Management Criteria)

Tips on how to complete this section:

- Provide a brief breakdown of expenses per category
- Explain the rationale behind each cost, demonstrating why it's necessary for the project's success.

3000 character(s) maximum

## DECLARATIONS

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\* We confirm that the **information contained in this proposal is correct and complete** and that **none of the project activities have started before the proposal was submitted**.

- Yes  
 No

\* We declare to:

- to be fully compliant with the eligibility criteria set out in the call;
- not to be subject to any exclusion grounds under the EU Financial Regulation 2018/1046; and,
- to have the financial and operational capacity to carry out the proposed project.

- Yes  
 No

\* We have read, understood, and accepted the [Privacy Policy](#).

- Yes  
 No



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EXCHANGE

LIVEDMA

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## **USEFUL LINKS**

**LIVEMX Website:** [www.livemx.eu](http://www.livemx.eu)

**LIVEMX Third Open Call for Proposals:** <https://livemx.eu/open-calls-for-projects/>

**Contact the LIVEMX Consortium via e-mail:** [general@livemx.eu](mailto:general@livemx.eu)